

# Earth Song

## Ticket Contest



Dear Spring Showcase Performers –

We are thrilled to announce an exciting new program to increase attendance at our annual Spring Showcase! You work so hard for many months to prepare for this performance and we want to help make sure that you have a packed house full of people applauding all your efforts!

Here's the deal...

The performer who sells the most tickets to 'Earth Song' will receive ALL of the following amazing prizes:

**60-minute private lesson with the instructor of your choice**

(Stacy Keller, Emily Malkowski, Samantha Robison, Julie Cartier, or Ian Sokoloski)

**\$50 Gift Certificate to Avenue 21 Dancewear**

**2 V.I.P. Tickets to Dance Jam on Sunday, 5/7 @ Dancenter North**

(premium seating at your choice of the 2:00p show or 6:00p show)

...PLUS! When you win, an audience member wins too!

There will be a random drawing among all the customers who purchased tickets to 'Earth Song' and mentioned the winning student at the time of purchase. The random winner will receive:

**\$50 Dancenter North Gift Certificate**

(good for any Dancenter North services, products, or performance tickets)

Please see backside for details and more information about this contest!

### How do I get credit for my sales?

When you tell your friends and family about "Earth Song", ask them to mention your name when they purchase their tickets. The office staff will ensure that you receive credit for the sale! We will also be distributing small business cards to you that have all of the performance details. You can write your name directly on the card and hand them out as an easy way to invite people to the show and ask for credit at the same time. Keep an eye on your performer file folders for these cards... they will be distributed soon!

### When do the tickets go on sale?

Ticket sales begin Thursday, February 16<sup>th</sup> @ 11:00 am.

### How do people purchase tickets?

Ticket sales are done through the DCN office. Customers can call and purchase tickets over the phone or come in person. We do not offer ticket sales online.

### How much do tickets cost?

All seats are reserved.

Orchestra - \$30      Main - \$20      Balcony - \$15      Main Rear - \$10

### What else can I do to create buzz about the show?

For all of you social media fans, ask your friends to follow us on Facebook and Instagram. There is a Facebook event already created for 'Earth Song' - share the event on your newsfeed and invite your friends. Hashtags are another fun way to generate interest and get the word out to your friends and family! Consider a personal hashtag to help promote yourself and ask your friends for credit when they purchase tickets to the show.

### How long will the contest run?

We will track performer credits for all sales from the day tickets go on sale through the day of the performance, including sales at the theatre box office.

### Can more than one performer receive credit for a sale?

No. Credit may only be given to one performer per transaction. The same rule applies for the customer purchasing the tickets. Only the customer whose name appears on the invoice will be entered into the random drawing for the DCN gift certificate.

### When will you announce the winners?

We will announce both winners on Monday, March 20<sup>th</sup>. Winners will be notified by phone.

*Good Luck!!*